## B.B.A. Outline of Curriculum Requirement

Lower Division

Course Title	Credits
BUSN-1015 Introduction to Business	4
MRKT-1005 Marketing Principles	4
ACCT-2005 Introductory Accounting I:	4
Financial Accounting	
ACCT-2010 Introductory Accounting II:	4
Managerial Accounting	
ECON-2015 Macroeconomics	4
ECON-2020 Microeconomics	4
BUSN-1025 Legal Environment of	4
Business	
<b>BUSN-2010 Business Statistics</b>	4
MGMT-1005 Principles of Management	4
Basic Communication	4
Remaining credits come from at least	12
three of the following General	
<b>Education categories:</b>	
Natural Science	
American History	
Western Civilization	
Other World Civilization	
• The Arts	
Foreign Language	
General Electives	16
Business Electives	8
Intro Level Credits	76

Upper Division

Course Title	Credits
BUSN-3010 Business Ethics	4
BUSN-4030 International Business	4
HRMS-3015 Human Resource	4
Management	
FSMA-3010 Corporate Finance	4
MGMT-3060 Organizational Behavior	4
MGMT-3050 Operations Management	4
BUSN-3122 Management Information	4
Systems	
MGMT-4035 Capstone: Strategic	4
Management	
Business Electives	12
Educational Planning	4
Advanced Level Credits	48

Liberal Arts and Science Required Credit Hours – 32 Total Required Credits - 124